



E-COMMERCE MAILER

- Use as an alternative to a poly mailer
- Home and Industrial Compostable

CLEAR FACTORY POLY BAG

- Use as an alternative to factory production packaging or a poly garment bag
 - Home and Industrial Compostable









PADDED MAILER

Use as an alternative to a bubble mailer

• Made from recycled paper +3 layers of compostable resin

Commercially Compostable







RECYCLED PLASTICS

Haven't We Met Before? Re-introduce previously used plastics in a new way



RPET (RECYCLED POLYETHELENE) **MADE OF RECYCLED PLASTICS**

• Use as a reusable tote bag, garment bag or shippable garment bag

• RPET (recycled polyethelene) is made of recycled materials and converted into different substrates and weights of durable textiles

> • RPET can take on the form of nylon, standard PP-woven or PP-non woven construction



POST-CONSUMER & POST-INDUSTRIAL RECYCLED CONTENT E-COMMERCE POLYMAILER

- A recyclable alternative to standard virgin poly mailers
 - Water-resistant and durable
- Made of post-consumer recycled content, up to 100%
 - Only recyclable at industrial facilities







RECYCLED PAPER PRODUCTS & CURBSIDE RECYCLABLE SOLUTIONS Don't Fall Off the Curb! Make sure your packaging won't end up in a landfill



PADDED MAILER

- Use as an alternative to a padded bubble mailer
 - Made from recycled paper
- Recyclable at home and naturally biodegradable
- Padding allows for protection of more fragile goods
 - Customizable



PRODUCT



RECYCLARI



CORRUGATED & GIFT BOXES | KRAFT MAILERS

 Corrugated boxes and kraft envelopes are eco-friendly solutions to plastic polymailers or bubble mailers. These can be made of recycled kraft paper and are recyclable. To ensure that goods are curbside recyclable, products should not include lamination or be certain to use specific lamination that can be recycled. Recyclable lamination is available upon request.







CURBSIDE RECYCLABLE

Don't Fall Off the Curb! Make sure your packaging won't end up in a landfill





VELA BAGS

- A recycled and recyclable alternative to clear plastic poly bags
 - Vela bags are made from 100% FSC Certified paper and are naturally biodegradable
 - They are transparent enough for product visibility, durable, weather resistant and have a concealed vent hole



UNCOATED EURO TOTE

- Paper shopping bags can be made with recycled paper content
- just remember to remove handles to ensure proper recyclability
 - curbside recyclability for the whole program



• When left uncoated the bags can be recycled curbside or at home

• Recycled paper handles are an excellent option to maintain



COTTON TOTE

- Use as a reusable tote bag, garment bag or shippable garment bag
- Cotton totes can be washed at home, allowing for continued reusability
 - Cotton comes in many different weights, so it can be customized to your brand's needs
 - Eco-friendly cotton or organic cotton is grown without pesticides, herbicides and chemical fertilizers. This is less impactful on the environment and a healthier option for your customers.

LUXURY RECYCLABLE HANDLES

- Paper handles are a recyclable alternative to fabric handles
 - The handles can take on different structures, such as a rope handle or a flat weave
- Like a standard fabric handle, they are durable and can come in a number of different colors
- Paper handles can be glued into a shopping bag turntop or knotted to achieve different aesthetics

SUSTAINABILITY 101 Be in the know ...

WHAT MAKES SOMETHING CURBSIDE RECYCLABLE?

- Recyclable lamination (or no lamination at all!)
 - Foil stamping if hotstamping is used
- Soy based, VOC free inks (Volatile Organic Compound) or water-based inks
- Removing non-recyclable textile handles from shopping bags (We encourage you to check with your local recycling center to determine what is considered curbside recyclable)
 - Recycled paper handles are an excellent option to maintain curbside recyclability



COMPOSTABLE—HOME & INDUSTRIAL AND WHAT ICONS TO LOOK FOR

HOME: The HOME COMPOSTABLE logo verifies that packaging will breakdown under home composting conditions back into water, carbon dioxide (CO2) and biomass, and will be non-toxic to the environment.
To carry this standard products must also biodegrade in a home compost within 180 days, i.e. approximately 6 months.
NOTE: If you ever see packaging displaying AS5810 symbol (below) without an ABAP number it is not legitimate.

INDUSTRIAL: Indistrial composting can deal with a broader range of compostable products and operates in a highly controlled setting with specific temperatures and conditions. Industrial composting is able to apply a far higher temperature to the already pre-processed packaging material.







SUSTAINABILITY 101 Be in the know

PET

• PET or PETE can be picked up through most curbside recycling programs as long as it's been emptied and rinsed of any food.



• These other plastics are traditionally not recycled, so don't expect your local provider to accept them.



• PVC can rarely be recycled. If you need to dispose of either material, ask your local waste management to see if you should put it in the trash or drop it off at a collection center.



• LDPE is not often recycled through curbside programs, but some communities might accept it. Plastic shopping bags can often be returned to stores for recycling.



• PP can be recycled through some curbside programs, just don't forget to make sure there's no food left inside.



SUSTAINABILITY 101 Be in the know . . .

FSC CERTIFIED PAPER

- Forest Stewardship Council
- FSC[®] Certification ensures that products come from responsibly managed forests that provide environmental, social and economic benefits.



This is Commonwealth Packaging Company's specific FSC logo and code

B CORP

• Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.



• Give recyclability instructions on packaging i.e. "Please remove handles before recycling at home" or "Please cut out the laminated film on this box before recycling"

- of what the product is comprised of,

• Be on the lookout for "biodegradable plastics"; this often means that a chemical is added to the plastic to help break it down into smaller particles, but the remnants may end up in water streams making water unsafe to drink

SUSTAINABLE **QUICK TIPS**

• Use QR codes for brand sustainability visibility

• When using recycled content, give tangible examples (i.e. "I am made of 10 recycled water bottles"

• If lamination is necessary for your product's design, inquire about recycled / recyclable lamination options

• Use water or soy based inks for printing, when available

Eco-Friendly Solutions

Sustainable Solutions



RPET Tote Bag



USING THIS?



SWITCH TO THIS!



Cotton Tote Bag



NEW YORK, NY • 800.866.2460 SAN DIEGO, CA • 800.881.2779